

# NIVEA SERRAO

Email: [nivea.serrao@nyu.edu](mailto:nivea.serrao@nyu.edu)

Phone: (646) 584 2628

Portfolio: [niveaserrao.com](http://niveaserrao.com)

Address: Brooklyn, NY

## EXPERIENCE

### TV INSIDER

Writer

May 2015 - May 2016

New York

- Wrote and reported on breaking news, with a focus on children's television
- Designed and ran the official TV Insider Tumblr
- Pitched potential redesigns for certain features or columns
- Secured exclusive interviews, clips and trailers
- Regularly produced features with high reader engagement and page views
- Covered red carpets, conventions and panels (including San Diego Comic Con, New York Comic Con and PaleyFest)

### NEW YORK INTERNATIONAL CHILDREN'S FILM FESTIVAL

Committee

Sept 2013 - Dec 2014

New York

- Responsible for first-cut screenings in the programming selection process
- Logged selected films into the festival database via Salesforce.com
- Researched and requested films from the international festival circuit based on NYICFF's mission
- Copy edited various documents and emails

### SESAME WORKSHOP

Production Intern

Sept 2012 - May 2013

New York

- Tested games and apps in development on various devices (Apple and Android)
- Reviewed and wrote reports on games and apps created by international co-productions
- Catalogued links and designed buttons for the official *Sesame Street* website
- Led set tours and assisted on set
- Screened and transcribed episodes

### WONDEREEL

Research Intern

Feb 2012 - May 2012

New York

- Reviewed and cataloged children's television and movies from around the world
- Compiled a digital database of all my research findings
- Contacted production companies, distributors and target demographics

## JOURNALISM EXPERIENCE

### TV GUIDE MAGAZINE

Fact-checker

May 2015 - Aug 2015

New York

- Fact checked and copy edited featured stories, highlights and the crossword puzzle.
- Contact publicists, network listing departments and various companies to verify information for stories.

### ENTERTAINMENT WEEKLY'S THE COMMUNITY

Writer

Feb 2015 - Aug 2015

New York

- Write features timed to film and TV anniversaries averaging 35,000 + page views.
- Regularly recap *Girl Meets World*.
- Create GIFs to use in posts.

### TVLINE.COM

Editorial Intern

May 2014 - Aug 2014

New York

- Contributed to Michael Ausiello's 'Ask Ausiello' column.
- Broke show premiere and casting news.
- Responsible for the daily 'What to Watch,' weekly 'Ship Shape' and bi-weekly Mix Tape columns.
- Wrote series premieres and finales recaps with high audience engagement.

### TV GUIDE MAGAZINE

Editorial Intern

Jan 2014 - May 2014

New York

- Wrote highlights for the magazine and online.
- Responsible for the magazine masthead.
- Collected and organized weekly programming information and TV Listings.

### WASHINGTON SQUARE NEWS

Staff Writer

Sept 2010 - May 2015

New York

- Regularly reviewed and recapped episodes of *Doctor Who* and *Broadchurch*.
- Wrote about issues in the media on a weekly basis.

## EDUCATION

### MA: DIGITAL MEDIA DESIGN FOR LEARNING

New York University

New York, NY

2014 / 2016

### BA: JOURNALISM and MIDDLE EASTERN & ISLAMIC STUDIES

New York University

New York, NY

2009 / 2013

## COURSES & SKILLS

- Narrative, Digital Media and Design
- Interaction Design
- Designing Games and Simulations
- Researching Games and Simulations
- Video Game Journalism

### Writing:

Magnet Theater Sketch Level 1  
Magnet Theater Sketch Level 2  
UCB Sketch Writing 101  
NYU's Writing the Sitcom  
NYU's Writing the One Hour Drama  
NYU's Writing Sketch and Situational Comedy

### Software:

Wordpress  
Adobe Suite (Indesign, Photoshop, Illustrator, Premiere)  
Video Editing (Final Cut Pro)

### Languages:

Arabic, Hindi, French, Italian

### Social Media:

Snapchat  
Tumblr  
Twitter  
Vine  
Facebook

## INTERESTS

YA NOVELS BOARD GAMES  
CHILDRENS TELEVISION  
TV SOCIAL MEDIA  
COMICS **WRITING** MUSEUMS  
EDITING COMICS DESIGN  
COMEDY **TELEVISION**